DAIRY COUNCIL OF FLORIDA RED ZONE VELVET SWEEPSTAKES
OFFICIAL RULES

PLEASE REVIEW THE "DISPUTES" PARAGRAPH IN THESE OFFICIAL RULES REGARDING YOUR RIGHTS IN ANY DISPUTE INVOLVING THIS PROMOTION, INCLUDING A MANDATORY ARBITRATION CLAUSE AND A WAIVER OF A JURY TRIAL OR CLASS ACTION, THAT LIMITS YOUR RELIEF.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. INTERNET ACCESS REQUIRED. DATA RATES MAY APPLY IF ENTERING VIA A MOBILE DEVICE.

1. The **Dairy Council of Florida Red Zone Velvet Sweepstakes** (the "Promotion") is sponsored by Buccaneers Team LLC, AdventHealth Training Center, One Buccaneer Place, Tampa, FL 33607 ("Sponsor"). Promotion is open only to legal residents of the fifty (50) United States and the District of Columbia, except residents of North Carolina and Rhode Island (the "Promotion Area"). Void in North Carolina, Rhode Island, outside the Promotion Area, and where prohibited by law.

2. Promotion is subject to all federal, state and local laws. Sponsor shall be entitled to interpret these Official Rules as needed – including but not limited to rules regarding entries, deadlines, winner selection, prize restrictions, and eligibility – and all its decisions are final. By participating, you irrevocably, fully and unconditionally agree to be bound by these Official Rules and waive any right to claim ambiguity in these Official Rules or any other Promotion-related advertising or materials.

3. Promotion begins on September 15, 2026, and ends on December 7, 2026, at 11:59 PM Eastern Time ("ET") (the "Promotion Period"). Drawing to determine potential winner will be held on December 8, 2026. Sponsor's computer is the official time-keeping device for this Promotion.

4. **IMPORTANT: PLEASE NOTE THAT THE PRIZE CONSISTS ONLY OF GAME TICKETS/PASSES, ONE PARKING PASS, AND ONE AUTOGRAPHED BUCCANEERS JERSEY, AND DOES NOT INCLUDE ANY TRAVEL OR LODGING OF ANY KIND. PRIZE WINNER AND GUESTS ARE SOLELY AND EXCLUSIVELY RESPONSIBLE FOR MAKING ARRANGEMENTS, AT THEIR OWN EXPENSE, FOR ALL TRAVEL AND LODGING.**

ELIGIBILITY

5. To be eligible, each entrant must be eighteen (18) years of age or above the age of majority in his or her state of residence (whichever is older) and a legal United States resident living in the Promotion Area (above).

6. Employees, officers, directors, agents and representatives of Sponsor, the Tampa Bay Buccaneers (the "Bucs"), National Football League ("NFL"), its member professional football clubs, NFL Ventures, L.P. and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (collectively with the Bucs, the "NFL Entities"), any other entity directly involved in the development or administration of the Promotion, and the members of their immediate families (defined as spouses, parents, siblings, and children, and each of their respective spouses) and households, are not eligible to enter or win. The term "household" includes all persons residing together in a single residence, whether or not related.

PRIZE & ODDS

7. One (1) prize will be awarded in this Promotion to one (1) winner. The prize consists of four (4) tickets, four (4) pregame sideline passes, four (4) pirate ship passes, and one (1) parking pass for the Tampa Bay Buccaneers vs. New Orleans Saints game at Raymond James Stadium ("RJS") on December 20, 2026 (the "Prize Game"), and one (1) autographed Buccaneers jersey. Winner is solely responsible for all

transportation, lodging and/or other travel expenses (if any) incurred to attend the Prize Game. See below for additional important prize restrictions and exclusions. The total Approximate Retail Value ("ARV") of the prize: **$1,275.00**.

8. One (1) winner will be selected. The odds of winning depend on the number of eligible entries received. **See below for important Prize Restrictions.**

PRIZE RESTRICTIONS

9. The winner assumes sole responsibility for all expenses and incidental costs associated with the prize not expressly included in the prize description above, including without limitation, all federal, state and/or local taxes, including sales, use and income taxes (if any), all transportation, travel and/or lodging, food, beverages, snacks, parking, concessions, souvenirs, merchandise, personal items, tips, gratuities, upgrades, extras, surcharges, fees and/or other items.

10. NO LODGING OR TRANSPORTATION OF ANY KIND, INCLUDING TO/FROM THE PRIZE GAME OR ANY PRIZE GAME-RELATED ACTIVITIES, IS INCLUDED IN THE PRIZE UNLESS EXPRESSLY STATED AS PART OF SUCH PRIZE DESCRIPTION ABOVE, AND WINNER IS SOLELY AND EXCLUSIVELY RESPONSIBLE FOR SCHEDULING AND PAYING FOR ANY SUCH LODGING AND TRANSPORTATION ARRANGEMENTS.

11. All prize tickets are valid only on or during the dates or date periods set forth above in the prize description or on the tickets or passes. Exact seat locations will be determined by Sponsor or relevant venue. Use of tickets or passes is subject to all venue rules, regulations, policies and restrictions. For information about Raymond James Stadium, visit http://raymondjamesstadium.com or call (813) 350-6500. Prize tickets must be used by winner and winner's guests and may not be resold or otherwise transferred or used in any promotion, contest, or sweepstakes. Released Parties (as defined below) will not be responsible for weather, acts of God, acts of terrorism, civil disturbances, global health emergencies, pandemics, epidemics and/or actual or anticipated public health crises, player/referee/labor or other strike or work stoppage, or any other causes or circumstances whatsoever beyond their control that may cause the cancellation or postponement of the Prize Game or closure of the stadium or any other inability to use prize tickets or passes in whole or in part and the terms and conditions on, or applicable to, the tickets or passes will govern in such event. Sponsor will not replace any lost, stolen or damaged prize tickets, once they are in possession of the winner or any guest.

12. Winner and guests agree to comply with all applicable venue regulations and policies in connection with any prize and/or any prize component and acknowledge that venue or Sponsor may remove or deny entry to any person, including any winner or guest, who engages in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other venue visitor, guest, employee or other person, or in any other way that violates any venue or Sponsor policies.

13. Prize delivery will be coordinated with Sponsor representatives. If the prize (or any element thereof) specified above is unavailable or cannot be or is not fulfilled for any reason, Sponsor shall have the right to substitute the prize (or any element thereof) for a prize of comparable value as determined by Sponsor in its sole discretion.

14. All prize details shall be at Sponsor's sole discretion. Any person who wins prizes through any Sponsor-sponsored promotions with cumulative value equal to or greater than $2,000 in a calendar year will receive an IRS 1099 Form.

15. Prize is not redeemable for cash and may not be sold, bartered or auctioned. The right to receive any prize is not transferrable. Any prize not accepted by any winner is forfeited and no cash or substitute will be offered or permitted, unless required by law. Prize may not be substituted except that Sponsor in its

discretion may substitute a prize, or portion thereof, with a prize or portion of equal or greater value if it deems necessary. Any such changes will be announced.

16. Prize offered is provided "as is" with no warranty or guarantee either express or implied by Sponsor. Merchandise prizes carry no warranty other than that offered by manufacturers. Sponsor has neither made nor is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Other restrictions apply.

TO ENTER

17. During the Promotion Period, eligible entrants may enter the Promotion by completing the official entry form online. Entrants must access the form via the following link https://www.buccaneers.com/forms/2026-red-velvet-sweeps, fully complete all required fields, and submit the form during the Promotion Period. Entrants are responsible for ensuring that their browser settings, including cookies, permit the online entry form to load and function properly; if the online form is unavailable or does not load, entrants may use the alternate method of entry described below.

18. Eligible entrants may also enter the Promotion without submitting the online form by emailing Sweepstakes@buccaneers.nfl.com with the subject line: "Dairy Council of Florida Red Zone Velvet Sweepstakes – Alternate Entry." Entrants must provide all information required on the official entry form. Entrants using the alternate method of entry will not be automatically added to Sponsor's marketing or email lists.

19. Entries submitted via the online form or via the alternate method of entry will be treated equally.

20. IMPORTANT: DATA RATES MAY APPLY TO USE OF MOBILE PHONE/DEVICE TO PARTICIPATE IN THE PROMOTION. WIRELESS SERVICE MAY NOT BE AVAILABLE IN ALL AREAS.

21. Limit one (1) entry per person/e-mail and limit one (1) prize per person/household. Additional entries received from any such person or e-mail address thereafter will be subject to disqualification. Any use of robotic, repetitive, automatic, programmed, mechanical, script, macro, or any other automated means or similar entry methods or agents (including, but not limited to, contest-entry services or multiple or different e-mail addresses, or the submission of false contact information under multiple or different e-mail addresses, identities, registrations, or logins) or any other devices or artifices to enter or encourage, directly or indirectly, multiple or false entries are prohibited and suspected or detected entry method violations may void some or all entries submitted by that entrant, in Sponsor's sole discretion. No group submissions will be accepted.

22. Entries must be associated with a valid e-mail address for the entrant. Sponsor is not responsible for electronic communications that are undeliverable because of any form of passive or active filtering of any kind. In the event of a dispute as to the identity or eligibility of a winner based on an e-mail address, the entry will be deemed made by the "Authorized Account Holder" of the e-mail address used for entry. The Authorized Account Holder is the natural person who is assigned to the e-mail address used for entry by the relevant Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the corresponding domain. In the event of a dispute as to the identity of any entrant, the potential winner agrees to furnish requested documentation confirming his/her status as the Authorized Account Holder.

23. Entrants who fail to provide any required information may be disqualified without further notification by Sponsor. Sponsor is not responsible for entries that are lost, misdirected, garbled, distorted, truncated, incomplete, illegible, incorrect or late for any reason, and all such entries are void. Sponsor reserves the

right in its sole discretion to disqualify any entry at any time that in its opinion does not comply with these Official Rules. Entries become the property of Sponsor and will not be returned or acknowledged.

24. The information that you provide in connection with the Promotion may be used by Sponsor in accordance with its Privacy Policy and Terms of Use, which is found at http://www.buccaneers.com/footer/privacy.html and https://www.buccaneers.com/terms-of-use and which may be updated from time to time.

WINNER SELECTION, NOTIFICATION AND VERIFICATION

25. On December 8, 2026, or within a reasonable time thereafter, Sponsor or its designee will randomly choose one (1) name from all timely entries received. Subject to verification of eligibility, the person whose name is so drawn will be declared the winner. To the fullest extent permitted by applicable law, Sponsor may require the potential winner to sign and return, as specified by Sponsor, an Affidavit of Eligibility and Liability/Publicity Release in order to claim his/her prize. If (i) the attempted notification is returned as undeliverable without a forwarding address or the potential winner does not respond within 48 hours of being notified by Sponsor; (ii) any required documents are not returned as specified by Sponsor, such as the Affidavit of Eligibility and Liability/Publicity Release; or (iii) if potential winner is otherwise unable to accept the prize as stated, the prize will then revert back to Sponsor, who may, at its discretion, select an alternative winner (subject to available time before Prize Game) or retain the prize.

26. Verification of Potential Winner: EACH POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A PRIZE WINNER UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE AND NO FURTHER ACTION IS NEEDED.

PUBLICITY RELEASE

27. To the fullest extent permitted by applicable law, entry into the Promotion constitutes permission to use your name, hometown, aural and visual likeness and prize information for advertising, marketing, and promotional purposes without further permission or compensation (including in a public-facing winner list). As a condition of being awarded any prize, except where prohibited by law, winner may be required to execute a consent to the use of their name, hometown, aural and visual likeness and prize information for advertising, marketing, and promotional purposes without further permission or compensation. By entering this Promotion, you consent to being contacted by Sponsor for any purpose in connection with this Promotion.

LIMITATION OF LIABILITY & DISCLAIMER OF WARRANTIES

28. By entering the Promotion, you agree that Sponsor, Tampa Sports Authority, RJS, the NFL Entities, any other company involved in the development or administration of this Promotion, and each of their respective parent companies, subsidiaries, affiliates, franchisees, promotional and advertising agencies, prize suppliers, and each of their respective officers, directors, employees, agents, successors and assigns (collectively, the "Released Parties"): (a) are not responsible for technical failures of any kind, including but not limited to lost, disconnected, interrupted, or unavailable network, server, or other connections, late, lost, undeliverable, damaged or stolen mail, or for any failed telephone or computer hardware or software, or for any failed, delayed, misdirected, corrupted, or garbled transmissions or errors of any kind, whether human, mechanical, or electronic, or for entries that for any reason are not properly submitted or received by Sponsor by any deadline stated above; (b) are not responsible for any incorrect or inaccurate information, whether caused by entrants or other participants, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Promotion or in the printing of this offer, administration of this Promotion, or in the selection or

announcement of the winner or prize; (c) are not responsible for any injury or damage to any computer, modem or other electrical device as a result of participation in this Promotion or downloading of any software or materials; (d) are not responsible for unauthorized human intervention in any part of the Promotion; (e) are not responsible for any unauthorized third party use of any entry materials; (f) are not responsible for the inability to select a winner because of postal failure, equipment failure, or data storage failure; and (g) are not responsible for any printing, typographical, technical, computer, network or human error that may occur in the administration of the Promotion, the acceptance of entries, the selection of the winner, the prize or otherwise in any Promotion-related materials.

29. RELEASED PARTIES EXPRESSLY DISCLAIM ALL WARRANTIES OF ANY KIND (WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE), INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. RELEASED PARTIES SHALL NOT BE LIABLE OR RESPONSIBLE FOR THOSE GUARANTEES OR WARRANTIES MADE OR OFFERED BY ADVERTISERS, PARTNERS, MANUFACTURERS OR SUPPLIERS, INCLUDING THOSE RELATED TO ANY PRIZE. UNDER NO CIRCUMSTANCES SHALL RELEASED PARTIES BE HELD RESPONSIBLE OR LIABLE FOR YOUR USE OF THE INFORMATION AND/OR PRODUCTS PROVIDED AND/OR MADE AVAILABLE THROUGH THE PROMOTION OR FOR ERRORS OR ANOMALIES RESULTING IN THE UNINTENDED OR ERRONEOUS PARTICIPATION, AWARD OF ANY PRIZE OR OTHER BENEFITS UNDER THESE OFFICIAL RULES. RELEASED PARTIES OFFER NO ASSURANCES, GUARANTEES OR WARRANTIES THAT THE PROMOTION OR RELATED WEBSITES WILL BE UNINTERRUPTED OR ERROR-FREE AND DO NOT GUARANTEE THE ACCURACY OR RELIABILITY OF ANY INFORMATION OBTAINED THROUGH THE PROMOTION.

30. By entering the Promotion, you agree to release and hold Released Parties harmless from any and all alleged, existing, or future actions, claims, and/or liabilities of whatever nature including, but not limited to, personal injury, bodily injury (including, without limitation, wrongful death and disability), property damage, and expense (including, without limitation, reasonable attorneys' fees) and loss or damage of any other kind, relating to or arising from, in whole or in part, directly or indirectly, (a) your participation or inability to participate, in the Promotion or any Promotion-related or prize-related activity; (b) the delivery, acceptance, possession, redemption, use, misuse, loss, or misdirection of any prize; and (c) any other claim or cause of action you may have against any Released Party.

31. BY ENTERING THE PROMOTION, YOU FURTHER AGREE THAT (A) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES; AND (C) UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN ANY AWARD FOR, AND YOU HEREBY WAIVE ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED AND ANY OTHER DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES.

32. SOME STATES DO NOT ALLOW LIMITATIONS ON THE ABILITY TO PURSUE CLASS ACTION REMEDIES, OR ON CERTAIN KINDS OF DAMAGES, SO THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU IN WHOLE OR IN PART.

MISCELLANEOUS

33. Sponsor reserves the right, in its sole discretion, to cancel, suspend, terminate, modify, or amend this Promotion, or any part thereof, at any time and for any reason, including but not limited to if Sponsor determines that the security, administration, fairness, or proper operation of the Promotion has been compromised in any way, including by non-authorized intervention, technical failures, fraud, or any other

cause beyond Sponsor's control. Sponsor may also revise these Official Rules, in whole or in part, at any time for any reason. Any changes, cancellations, or updates will be posted to the Promotion Page, and continued participation in the Promotion constitutes acceptance of such changes. In the event of cancellation or early termination, Sponsor may, in its sole discretion, select the winner from among all eligible, non-suspect entries received prior to the action being taken, or as otherwise deemed fair and appropriate by Sponsor.

34. Sponsor reserves the right to disqualify any individual from further participation in the Promotion if Sponsor concludes, in its sole discretion, that such person (a) has attempted to tamper with the entry process or other any operation of the Promotion, (b) has repeatedly disregarded or has attempted to circumvent these Official Rules, or (c) has acted towards Sponsor or any other entrant or other participant in an unfair, inequitable, deliberately annoying, threatening, disrupting or harassing manner. Tampering includes attempting to enter more than the number of times permitted herein, including by using any prohibited device or method. Any failure by Sponsor to enforce any of these Official Rules shall not constitute a waiver of such Official Rules.

35. ANY ATTEMPT BY ANY INDIVIDUAL TO DEFRAUD, TAMPER WITH, OR DELIBERATELY UNDERMINE, THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO PURSUE ANY AVAILABLE DAMAGES OR REMEDIES AGAINST SUCH INDIVIDUAL AND/OR REFER SUCH MATTERS TO LAW ENFORCEMENT FOR PROSECUTION TO THE FULLEST EXTENT PERMITTED BY LAW.

36. Sponsor reserves the right to correct typographical, printing or clerical errors in any Promotion-related materials. Only one (1) prize will be awarded, and no more than the stated number of prizes will be awarded. If production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing from among all legitimate, un-awarded, eligible prize claims.

DISPUTES

37. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants or other participants or Released Parties in connection with the Promotion, shall be governed by Florida law, without giving effect to any choice of law rules that would cause the application of the laws of any jurisdiction other than Florida.

38. **Arbitration: EXCEPT WHERE PROHIBITED BY LAW, BY ENTERING THE PROMOTION, YOU EXPRESSLY AGREE THAT (A) ANY AND ALL DISPUTES AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROMOTION, OR PRIZE AWARDED, SHALL BE (I) ARBITRATED ON AN INDIVIDUAL BASIS ONLY, AND SHALL NOT BE CONSOLIDATED OR JOINED WITH OR IN ANY ARBITRATION OR OTHER PROCEEDING INVOLVING A CLAIM OF ANY OTHER PARTY, AND (II) SETTLED BY BINDING ARBITRATION IN HILLSBOROUGH COUNTY, FLORIDA BEFORE A SINGLE ARBITRATOR APPOINTED BY JAMS IN ACCORDANCE WITH ITS COMPREHENSIVE ARBITRATION RULES AND PROCEDURES ("JAMS RULES"), AND JUDGMENT ON THE AWARD RENDERED BY THE ARBITRATOR MAY BE ENTERED BY ANY COURT HAVING JURISDICTION THEREOF; AND (B) UNDER NO CIRCUMSTANCE WILL PARTICIPANT BE PERMITTED TO OBTAIN AWARDS FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES. THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN FLORIDA.**

39. By entering the Promotion, you expressly (a) agree that any legal proceedings arising out of or relating in any way to this Promotion, or these Official Rules that are not subject to mandatory arbitration shall be brought only in the federal or state courts located in Hillsborough County, Florida, and (b) consent to the mandatory and exclusive jurisdiction in such courts with respect to any such legal proceedings.

40. In the event of any discrepancy or inconsistency between any terms or conditions of these Official Rules and any disclosures or other statements contained in any other Promotion-related materials, including but not limited to the Promotion entry forms, or point of sale, television, print, mobile or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

TRADEMARKS

41. The NFL Entities are not sponsors or endorsers of this Promotion or of Sponsor. Any third-party trademarks mentioned herein are the property of their respective trademark owners and the use or mention of any such third-party trademarks in these Official Rules or in the Promotion is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Promotion.

WINNER'S LIST/OFFICIAL RULES

42. For a copy of the Official Rules or the final Winner's List mail a self-addressed stamped envelope to: **Dairy Council of Florida Red Zone Velvet Sweepstakes**, One Buccaneer Place, Tampa, FL 33607, specifying either "Winner's List" or "Official Rules." Requests for the Official Rules must be received by the end of the Promotion Period. Requests for the Winner's List must be received within sixty (60) days after the end of the Promotion Period. The Winner's List will be available after the winner has been confirmed.

43. **Sponsor: Buccaneers Team LLC**.